



National Institute of Technology

Hamirpur, Himachal Pradesh (H.P.) India - 177005

Department of Management & Department of HSS

ORGANISES



National e-Conference

on

Recent Trends in Management & Social Sciences (RTMSS-2021)

05th-06th March 2021

**An Initiative of
National Institute of Technology Hamirpur
Hamirpur, Himachal Pradesh, India
(H.P.) 177005
<http://www.nith.ac.in/>**

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Opportunity to Publish

- Selected Papers will be published in International Journal of Business and Globalisation (Inderscience Publisher-indexed in Scopus, J-Gate, ProQuest)
- Conference e-proceedings with ISBN will also be released.

Registration:

The interested participants should register by paying registration fee and filling the google form through below link:
https://docs.google.com/forms/d/e/1FAIpQLSeaTuURuHds8BAJT2BIVHtBa_yh1YHQql6jnlGt86871F7MJA/viewform?gxids=7628

Registration is compulsory for all the delegates. The registration fee is non-refundable.

- a) Students/Research Scholars– 500 Rs.
- b) Academia - 1000 Rs.
- c) Industry – 2000 Rs.

Payment Mode: SBI Collect

(To pay through SBI collect, select Payment Google>SBI Collect>Agree>Proceed>Himachal Pradesh>Educational Institutions> NIT Hamirpur>Payment Category> Workshop/ STC/ FDP/Conference

Kindly fill the above registration form after paying registration fees through above gateway.

Last date of Registration: 22 February, 2021.

Certification

E-certificates will be provided to all the presenters.
*All authors should register for issuance of e-certificates.

About the e-Conference

The conference aims at bringing together academicians, industry professional and research scholars from different areas of management and humanities so that new innovations and practices can be discussed. It would also help in exchanging perspectives on contemporary topics of research. It would also help budding researchers to gain useful insights through discussion and interaction with experts in different areas from elite institutions.

Objectives of e-Conference

- To create a platform for the exchange of ideas in the contemporary topics in management, humanities and social sciences.
- To discuss the innovative practices in the areas of Human resource management, marketing, finance, economics and applied disciplines.

e-Conference Tracks

Department of Management studies invites all kind of papers from practitioners and researchers. The conference is not only limited to the following domain areas:

Human Resource Management and Organization Behavior:

Human resources-oriented innovativeness, Leadership and innovativeness, Green HRM, HR Analytics, Positive organizational psychology/Behavior, Emotional Intelligence, Servant Leadership, Sustainable leadership, Gender



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Management and Sustainability Practices:

CSR, Sustainable development, Corporate Governance, Innovation in Sustainable Practices, Sustainable open business models, Tourism practices, Waste Management

Management and Technology:

Technology in education, Health technology, Health Management, Health Tourism, Human - Computer Interactions, Artificial Intelligence, E-Business

Marketing Management:

Brand Management, Consumer behavior, Marketing Communications, CRM & Sales, Social media marketing, Marketing and technology, General marketing

Innovation and Entrepreneurship:

E-trade innovativeness and entrepreneurship, Women entrepreneurship, Social innovation, Technology entrepreneurship

Business Economics and Finance:

Investment decisions, Banking, Mutual funds' investments, Digital technology in Banking, Macroeconomics, Monetary Economics & Growth, Disruptive Innovation, Household Behavior post pandemic

About the department

The **Department of Management Studies** offers full time PG degree programme, viz. Master of Business Administration (MBA). Students get the advantage of dual specialization, out of - Human Resource Management, Marketing Management and Operations Management. The **Department of Humanities and Social Sciences** has an interdisciplinary orientation and expertise in diversified fields of Communication Skills, Engineering Economics, Dynamics of Behavioral Science and Management in order to cater the needs of B.Tech./B.Arc. students of the institute of national importance. Both departments also offer Ph.D. programmes on stipendiary and non-stipendiary basis for full time and off campus candidates.

About the institution

The National Institute of Technology, Hamirpur is an Institute of National Importance. The Institute offers B.Tech., M.Tech., M.Sc., MBA and PhD programmes in all the disciplines.

The Institute is functioning in a vast area of above 250 acres at Anu in Hamirpur district of Himachal Pradesh and is 4 Kms from main bus stand of Hamirpur on Mandi-Jalandhar National Highway (NH-70). The city of Hamirpur is well connected with the rest of the country by road.

Nearest Railway Station: UNA (about 85 Km) Nearest Airport: GAGGAL (Kangra) (about 85 Km)

Dates to Remember

- Last Date of Full Paper/Extended abstract Submission: 10 February, 2021
- Notification of Paper/Extended abstract Acceptance: 15 February, 2021
- Last Date of Registration: 22 February, 2021
- Conference Dates: 05-06 March, 2021

How to reach us

